



# NEWS ADVISORY

MAYOR COLEEN J. SENG



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FOR IMMEDIATE RELEASE:  
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April 16, 2004  
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## **WOMEN ENCOURAGED TO VOTE IN SPRING PRIMARY**

*Lincoln-Lancaster Women's Commission promotes themed weeks to encourage women voters*

In an effort to encourage women living in Lincoln and Lancaster County to participate in the May 11<sup>th</sup> Primary and exercise their right to vote, the Lincoln-Lancaster Women's Commission is disseminating "Women Vote!" business cards, printed with various important messages, and "Women Vote" bumper stickers FREE to the general public upon request.

The following themes will be promoted over the next four weeks:

### **April 18-24**

Why Nebraska Women Need to Vote:

"If American women would increase their voting turnout by just 10%, we would see an end to the budget cuts in the programs that benefit women and children," - Coretta Scott King, wife of civil rights leader, Martin Luther King.

### **April 25 - May 1**

Why Nebraska Women Need to Vote:

\*We rank 39th in the nation for women in public office.

\*We make 72 cents for every \$1 that a Nebraska man makes...and for Nebraska women of color, that number is far less.

### **May 2-8**

Why Nebraska Women Need to Vote:

\*We rank #2 in the nation for women's labor force participation, but we rank 45th in the nation for Women's Median Annual Earnings.

\* We rank 42nd in the nation for women in managerial and professional occupations.

### **May 9-11**

Why Nebraska Women Need to Vote:

When Women Vote, Women Win.

